



## Hot jobs

● **Sponsorship & Partnership Executive**

[Click for more info](#)

● **Membership & Database Executive**

[Click for more info](#)

● **Membership Coordinator**

[Click for more info](#)

**(All other details on our website)**

[Click for more info](#)

## Hello and welcome to our May newsletter.

### Our database is growing by the day!

membershipbespoke is 8 years old soon and we continue to strive to give the highest levels of customer and client care in the business as well as proving our recruitment expertise in every department within our membership clients organisations.

We have placed candidates in permanent roles and contracts in the following departments:

- Membership/Sales
- Membership/Customer Service
- Public Relations
- HR
- IT
- CRM/Database
- Training/Certification
- Finance
- Marketing
- Public Affairs / Lobbying
- Digital / Social Media
- Events / Conferences
- Policy
- Research

We thought it might be useful for prospective hiring managers to give you an idea of the spread of candidates that we have on our database and our effectiveness in different departments.

Department	Number of candidates
Membership/Sales	1604
Membership/Customer Service	1801
Public Relations	1539
HR	965
IT	1002
CRM/Database	1478
Training/Certification	800
Finance	1670
Marketing	1289
Public Affairs / Lobbying	1345
Digital / Social Media	908
Events / Conferences	996
Policy	1028
Research	867

We don't just rely on our database to find you the best people though. We utilise highly effective proactive search techniques and advertising to find you your perfect match.

National CV databases have literally millions of candidates contained within them and we pay to access these databases and utilise advanced Boolean search methodologies to find the right skillsets and backgrounds on CV's and make direct approaches to the candidates.

Linked in searches

Advertising across several national Job boards

Networking. Using our vast membership sphere of influence to find those candidates who aren't actively seeking a new role but may well in interested in working for you after learning about the role.

In nearly 8 years we are immensely proud to have placed over 800 people and we know we can prove the best partner for your needs. Its no success no fee. Worth a try. You won't regret it!

### A delighted candidate

Dennis has been extremely professional and very friendly from the first contact made, all promises made were fulfilled and always in a timely manner. He approached me in regards to the vacancy and guided me as well as motivated me the whole time. A massive thank you for all your help, definitely one of the best experience I have had with a recruitment agency.

### A delighted client

I've worked with Daniel at Membership Bespoke for the past year now and I've found him to be very pro-active, honest and reliable. Daniel has very good knowledge of the area that we operate in and as because of this he always sends across appropriate candidates for our roles. As a supplier Daniel is a pleasure to work with and I look forward to working with him during the rest of this year.



## MEMBERSHIP GROUP ON LINKED-IN

Membership Matters is an exclusive, invitation only, group dedicated to what's important within membership organisations from sharing and solving problems and best practice advice to hot jobs.

To join please contact [dg@membershipbespoke.co.uk](mailto:dg@membershipbespoke.co.uk) or find us on [LinkedIn](#) and we will approve your request.



## We're blogging!

[Click here](#)

### How to Make Your CV Stand Out to Hiring Managers

Your CV is one of the most crucial documents you can **take with you into the job market**. Every hiring manager will want to see evidence of your past experiences, skills, and accomplishments before they move you onto the next stage of recruitment - no matter how highly-recommended you are.

In fact, according to the Association of Graduate Recruiters, the lack of a compelling CV is one of the main issues that leave young people struggling to find a position.

So, how can you make your CV stand out to membership organisations this year?

#### 1. Customise your CV to Suit the Role

A CV must always be tailored to suit the specifics of the position you're applying for. By customising your CV, you're showing professional bodies and trade unions' hiring manager that you've done your research into the company and that you're genuinely passionate about working with them.

Make a list of any critical competencies you notice when you're **reading through the job description**. You'll want to echo those skills in your CV wherever possible, if not in your experience and education, then in your personal statement where you discuss talents that you'd be eager to learn.

Every time you add something to your CV, ask yourself if it shows you to be the kind of employee the organisation is looking for. If a point doesn't improve your chances of getting the job, leave it out.

#### 2. Show Soft Skills and Cultural Fit

Though technical skills are crucial, it's also worth taking steps to show the business that you'd be a good match for **their company culture**. For instance, if you know your hiring manager is searching for a friendly and punctual person, structure your CV to show those assets.

Today's trade organisations and membership groups want to see evidence that their candidates have the soft skills to interact positively with both their colleagues and potential clients. Soft skills might include:

**Communication:** When you work for a membership company, you'll spend a lot of time communicating and collaborating with others.

**Teamwork:** Many employees in membership groups spend a lot of time collaborating with other staff members. For instance, a marketing specialist may work with a sales team to come up with a new campaign.

**Emotional intelligence:** Your CV and cover letter can show a hiring manager that you understand the part you'll play in keeping your team running smoothly.

#### 3. Use Detail Carefully

It's easy to get carried away when you're trying to demonstrate your best qualities in a CV. However, remember that the hiring manager reading your application will have a lot of work to do, they don't have time to assess countless pages of information.

Aim to address key facts about your experience, education, and abilities within two pages or less. If you're worried about details getting lost on page 2, you can include a small "core skills" section underneath your personal profile with bullet-point information about your achievements.

As you refine your CV, remove anything that isn't relevant to the job description, and remember to give evidence where you can. For instance, if you **improved membership subscriptions** in the last year, say, "I improved subscriptions by 26% in the last 12 months with my previous employer." The more specific you can be, the better.

#### 4. Always Check for Mistakes

A CV is your chance to make the right first impression on a potential employer.

Showing your skills and background is crucial, but you'll also need to be careful to ensure that you haven't made any common mistakes that might send a hiring manager looking elsewhere.

The document you send to a recruitment company like **membershipbespoke**, or a membership organisation should demonstrate how much time you've put into crafting the right application. That means double-checking for any grammar, spelling, or formatting mistakes. Make sure:

The CV is easy to read with a clear and cohesive font.

The document is titled correctly with your name, and the file is saved "Your-Name-CV", so it's easy to find on a computer.

Your sentences are short, well-articulated and to the point.

#### 5. Add a Cover Letter

Finally, one of the best ways to make sure that your CV stands out in 2019, is to add a cover letter. Cover letters give candidates another opportunity to cover any crucial details they might have missed in their CV. With a few simple sentences, you can show that you've researched the business that you're applying for carefully and convince a hiring manager that you're ideal for the role.

Remember, your cover letter is a great chance to highlight your personality and prove that you're a good fit culture-wise. Don't just cover why you want to work for the membership organisation in question, structure your cover letter to highlight how you can help the business to achieve its goals.

Please feel free to **register your CV with us**

For more information and interesting blogs please access them here:

[Click here](#)